



Broadbent B & B Foods a 2008 Roadside Farm Market

Broadbent B & B Foods of Kuttawa has enrolled in the 2008 Kentucky Farm Bureau Certified Roadside Farm Market Program. This is Broadbent's first year in the program. A total of 82 markets have enrolled in this year's program.

In joining the Kentucky Farm Bureau program Broadbent B & B Foods has committed to offering quality products and service. Its acceptance by Farm Bureau as a Certified Market tells customers that it meets the highest standards of quality, freshness and marketing appeal.

Broadbent B & B Foods sells a variety of Kentucky Proud products on Mary Blue Road, directly behind Huck's travel center. Country ham, bacon and sausage are just a few items Broadbent offers. They also sell a variety of farm-raised products and ice cream.

"The demand for locally grown products continues to increase," said Marshall Coyle, president of Kentucky Farm Bureau. "The Farm Bureau certification program is opening new sales opportunities for small and mid-size markets through coordinated promotional activities."

Brochures that list all of the participating markets, including a map which pinpoints their locations, are available in local tourism offices, county Farm Bureau offices, Interstate rest areas and State Park gift shops.

For more information, please contact Broadbent B & B Foods at (800) 841-2202 or at manager@broadbenthams.com or Kentucky Farm Bureau at roadside@kyfb.com.