



March 5, 2008

Agritourism Summit a Success

The first annual Kentucky Agritourism Summit held on February 21 was a success, in spite of the snow and ice that blanketed much of Kentucky that day.

“This year we focused on business development and trying to address issues that Agritourism business are facing in the state,” said Stephen Yates, KY Agritourism Director. “I was really excited to see so many people interested in the industry and willing to come out for the summit, especially with the winter weather that day.”

The day included sessions and speakers focused on media communications, signage information, business development, and programs that complement Agritourism operations. The Summit concluded with Carl Chaney, Chaney’s Dairy Barn and Todd Allen, Maple Hill Manor B&B telling about their experiences in developing an Agritourism business.

“We also launched the new Kentucky Farms are Fun website at the summit,” explained Yates. “We received some great comments on the site from the people attending and encouraged everyone to share and promote the site.”

The new Kentucky Farms are Fun site has information about Agritourism venues in the state, but also provides resources for individuals involved in the Agritourism industry. To learn more about Kentucky’s Agritourism industry visit the site at www.kentuckyfarmsarefun.com.



Carl Chaney of Chaney's Dairy Barn is always open to answer questions about the challenges of developing an Agritourism Operation.