

Posted on Sun, Sep. 14, 2008

Equus Run wine surprises Time writer

Sharon Thompson

Lexington Herald-Leader Food Writer

When Time magazine writer Joel Stein learned that all 50 states make wine, he set out to "see if good wine can really be made anywhere." He looked for bottles that cost \$15 to \$20, and he rated each wine: excellent, good, bad or undrinkable.

Stein, his wife and wine critic Gary Vaynerchuk tasted most of the wines. Twenty were sampled at a wine-tasting party with a dozen friends, and Stein tried one wine while visiting the state where it was made.

"We gained an appreciation for the country. The country, in this case, being France," he said.

In the article that appeared in the Aug. 28 issue of Time, Stein wrote about the Kentucky wine he sampled: "I had an entire group of snotty Los Angelinos demanding we open this wine just so we could make fun of it. There's a white rose on the label, it's from Kentucky, and its name is clearly a desperate attempt to market the wine for weddings and derbies. We were going to bury this wine.

"And yet, it was delightful. Fun and light like a pinot grigio, but drier and smarter without trying too hard, maybe like an Italian Orvieto. Kentucky, you charmed me."

Stein pronounced Equus Run Vineyard's Celebration white excellent.

Read the Time article at www.time.com/wine. Learn about Equus Run at www.equusrunvineyards.com.

Reach Sharon Thompson at (859) 231-3321 or 1-800-950-6397, Ext. 3321.

© 2008 Kentucky.com and wire service sources. All Rights Reserved.

<http://www.kentucky.com>